



LYBERAL

PRESS KIT

"MY NAME MEANS LIBERATION.
THE CONSTANT STRUGGLE TO FIND
FREEDOM THROUGH THE CREATION
OF CONSCIOUS MUSIC. BUT IT
DOESN'T COME EASY.

IT'S A SPIRITUAL WAR.

A CONTINUOUS CLIMB TO FREE
THE SOUL AND THE MIND. THROUGH
THE EXPRESSION AND VIBRATION
OF CONSCIOUS REGGAE MUSIC,

WE WILL TAKE BACK OUR SOVEREIGNTY
AND RETURN TO THE TRUTH OF
OUR EXISTENCE. SO LISTEN, BREATHE
AND EMBRACE THE BEAUTY OF
THE MESSAGE THAT LIES WITHIN".

LYBERAL



REBEL PROFOUND LYRICIST REVOLUTIONARY

REGGAE MUSIC'S BEST KEPT SECRET; INTERNATIONAL RECORDING ARTIST NOZA LIBERAL AKA: LYBERAL IS WIDELY REVERED AS THE MOST ANTICIPATED NEW ARTIST TO ENTER THE MAINSTREAM REGGAE DANCEHALL SCENE

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Reggaeville

By Press Release

With popular mixtapes, hit singles, and an upcoming album, LYBERAL is establishing himself as one of the next reggae superstars to emerge from the heart of the West Indies. Lyberal's reputation has been steadily building over the past half-decade. His versatile singjay style recalls some of the giants of reggae history, but Lyberal's diverse musical taste and humble yet restless artistic spirit have set him on a unique path that is helping propel the genre into uncharted waters with influences of blues, hip-hop, jazz, funk to workings with a full orchestra on his highly successful release of his latest record titled "I n I." From the heavy touring, DIY-aesthetics of the American reggae movement to the Bass Culture influences of the Europe scene back to his culture roots at home in both the Cayman Islands and Jamaica – he's ready to apply all his experiences along the way to his own journey. Lyberal's time is now and the people are ready to receive a brand new reggae sound.

Lyberal's official debut album, "Island Humn"" is expected to drop in March, 2022 in partnership with the Canadian-based label OUTCRY Recordings just in time for festival season having already been booked in Canada, US, Jamaica and Germany. Written largely in conjunction

with producer and mastermind Christian Cormier and Jan Remer, a trailblazer in reggae music who is also overseeing the marketing direction for Lyberal, the upcoming album represents where Jamaican music is right now, a seamless blending of classic roots with contemporary production and superb musicianship. New songs like "Sunshine," "The Fallen" and "Breathe" will become staples of Lyberal's catalog, which includes earlier hits like "Legacy" and "Warn Dem."

With OUTCRY, he now joins a network, an international family of bands and artists that includes: Konshens, Gyptian, Kranium, Luciano, Stylo G and many more. In the lead up to Lyberal's first full length release, he has already been covered by major media outlets, and played at numerous sold-out venues and major festivals having performed alongside non-other than Damian "Junior Gong" Marley. Lyberal obviously thrives on the unconventional approach, while still keeping grounded in the history of reggae. That's why he often bristles at being grouped into a movement being called "Reggae Revival" – because to Lyberal, he is not reviving the past; he is firmly rooted in the here and now, bestowed with a vision that is beyond today and music that will timelessly carry forward into the future.



LYBERAL

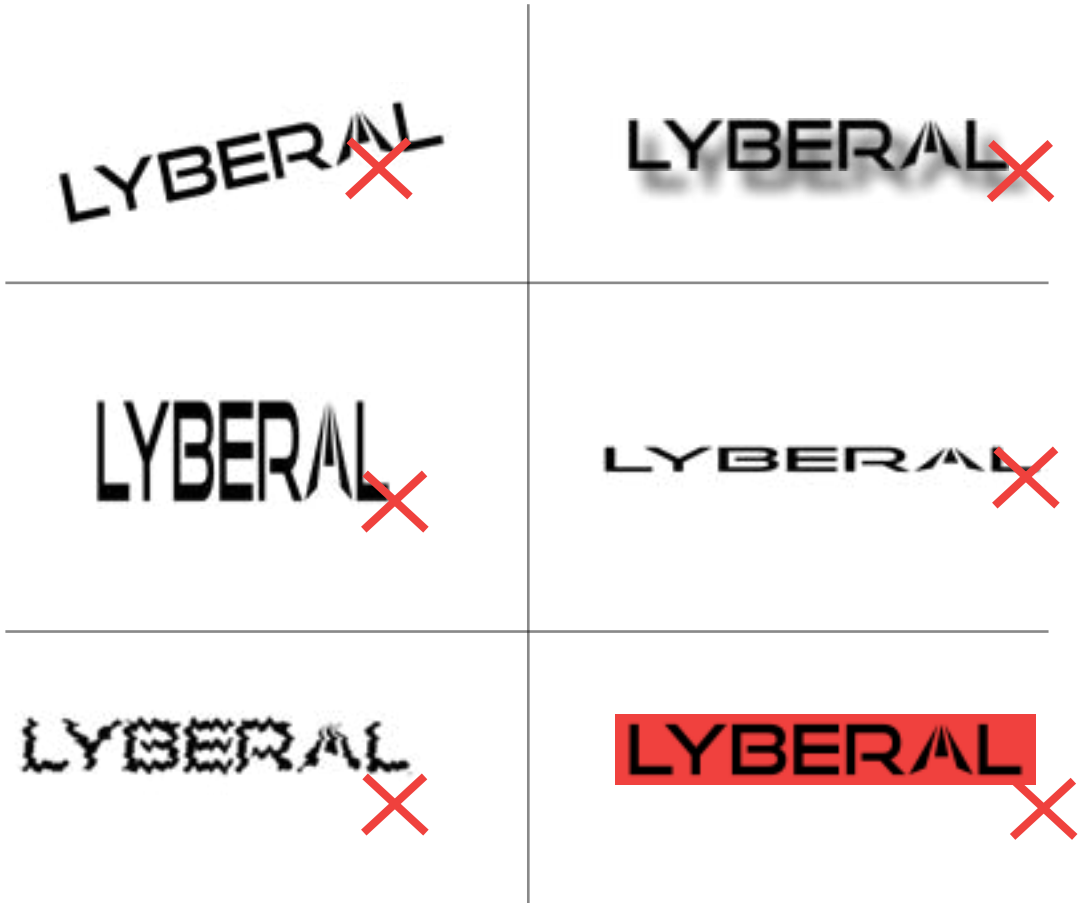


The minimum clear space is defined as 1x. The minimum clear space of 2x should always be applied. Try to maximize clear space whenever possible.



The minimum size of our logo is 120px on screen, or 1cm in print. In exceptional circumstances, smaller sizes for print may be necessary (e.g. on event merchandise). In such cases, legibility should always be your top priority. Always ensure the Lyberal logo is clearly visible.

IMPROPER USE



Our logo are what give us our personality. We are bold and confident. They are simply loud and clear.

Any creative design must use brand approved logo. Alterations must be approved by artist management prior to being released for public consumption.



SOCIAL MEDIA



[LINKTR.EE/LYBERAL](https://linktr.ee/lyberal)

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